

## Speaking Services

Wendt Partners founder and president Douglas Wendt is available to present to your audience on a variety of topics. As an accomplished strategist, consultant and presenter, Doug has engaged and enlightened a wide range of audiences, from corporate executives and public policy officials to community leaders and stakeholder groups. Doug brings a unique, forward-thinking strategic perspective together with an energetic and interactive presentation style, to create memorable and substantive experiences for his audiences.

### Available Topics

- Integrated Leadership Communication
- Branding: Cornerstone for Coalitions
- Change Management that Works
- Energizing Your Stakeholders
- Leadership through Market Positioning
- Achieving Strategic Planning Success
- Educational Excellence in the High-Stakes Environment
- Sales Skills for Non-Sales Professionals
- Innovative Approaches to Association Leadership
- Reinventing Tourism through Destination Development
- Effective Communication in the Era of Instant Information



strategic consulting

branding & messaging

organizational development

integrated communications

“As a public speaker, Doug Wendt presents his subject matter in a compelling, dynamic fashion that engages the audience. His energy and flare connote conviction and passion for his subject matter. He is a very good listener and can respond to his audience in a very positive manner.”

■ **James C. Roach**

Director

Adams County Business

Education Partnership

advise

design

engage

deliver

“Doug is a talented and highly engaging speaker who connects with his audiences through stories, examples and innovative ideas. His sophisticated approach to presenting keeps people energized and allows him to communicate with credibility and thoughtfulness on complex topics. As a result, while he educates his participants, he is also creating enthusiasm about the possibilities that lie ahead.”

■ **Michael Unruh, PhD**

Shippensburg University  
Small Business Development Center

- Bridging the Gap: Building Business-Education Partnerships
- New Directions in Economic Development
- Career Pathways and the Emerging Workforce
- Transforming your Marketing: From Tactical Tyranny to Strategic Synergy
- From Inspiration to Innovation: Cultivating New Ideas to Achieve Lasting Impact

Wendt Partners can also develop a customized topic around your organizational objectives, conference theme or program goals. In addition, we can create content guides, takeaway documents, and other specialized learning tools that allow your participants to continue drawing upon the value of their presentation experience in the future.

**Previous Audiences**

- Ben Franklin Technology Partners
- Pennsylvania Governor's Institute
- Conestoga Valley School District
- Institute of Packaging Professionals
- Ciber System Integration
- Pennsylvania Partners Conference
- Society for the Marketing of Professional Services
- Integrated Learning Conference
- Susquenita School District
- New Horizons Training Centers
- University of New Hampshire

**wendt** Partners

Implement **innovation**™

**New York Office**

44 West 28th Street, 8th Floor  
New York, NY 10001  
Tel 212.905.3580  
Fax 212.905.7710

**Washington, D.C. Office**

2011 Crystal Drive, Suite 400  
Arlington, VA 22202  
Tel 703.682.6880  
Fax 703.682.6804

**[www.wendtpartners.com](http://www.wendtpartners.com)**