

Service Area: Organizational Development

Change leadership ultimately concerns the beliefs and actions of people, since the success of any transformation effort relies upon individual participation. Wendt Partners uses communication to generate conceptual buy-in and couples that with facilitation strategies that help employees and stakeholders embrace a new direction.

We Engage

The unique approach that Wendt Partners brings to organizational development activities begins with the fact that every aspect is rooted in the strategy, brand and messaging decisions which precede it. Organizational development experiences which are firmly built on these elements create a much stronger sense of value.

For example, if we teach a workshop on frontline leadership for key customer-facing employees, your curriculum will be specifically designed so that participants relate their leadership style to the brand promise of your organization. If we facilitate an offsite retreat for board members as part of a capacity building effort, the facilitation team will be intimately familiar with the strategy that is being pursued and can organize the discussion, so as to elicit maximum value for all participants. This deep knowledge base provides a critical value that, when coupled with effective teaching expertise, drives success.

Our Experience

Wendt Partners principals and personnel have delivered training programs for a diverse group of organizations and audiences, including sessions on project management and business writing for IT project managers; workshops on front-line leadership for shift supervisors in manufacturing; quality management and operational strategy sessions for the logistics industry; and intensive solution-based selling training programs for enterprise software team members. We know how to make programs work for your employees.

Sample Programs

- Customer Service Strategies that Work
- Front-Line Leadership
- Selling Skills for Non-Sales Professionals
- Business Writing & Communications
- Professional Speaking for Executives
- Solution-Focused Selling
- Managing Your Sales Team
- Building Support for the Brand
- Managing Complex Customers
- Removing Barriers & Bottlenecks in Your Business Operations

Organizational Development

strategic consulting

branding & messaging

organizational development

integrated communications