

Markets Served: Education

Educational leaders today face multiple competing challenges as they seek to balance the demands of instructional innovation, community involvement and more and more stringent expectations of excellence in academic achievement, character education and support for students' diverse needs. High-stakes testing and new financial constraints only add to the complexity. Wendt Partners works closely with educational leaders in public and private schools as well as in higher education, to reach diverse stakeholders and build unity around a clear leadership vision.

We Enhance Education

SMART boards. Learning Focused Schools. No Child Left Behind. Standards Aligned Systems. Longitudinal Data Systems. Perhaps the greatest challenge educational leaders face in their communication efforts is to effectively simplify and explain the diverse and complex teaching and testing methods that are part and parcel to modern education. Wendt Partners brings a first-hand understanding of pedagogy, school administration and educational innovations to our client engagements in education.

In addition, we believe that the key to ongoing community support for education is to effectively engage parents, taxpayers, businesses, foundation partners and other educational institutions in a joint effort to drive outcomes that create stronger students, meet future workforce needs and establish a culture of educational advancement. This 'all-partners' approach is what allows us to create strategies and tools that work for public school systems, private secondary schools and higher educational institutions alike.

Selected Clients: Education

- Big Spring School District
- Capital Area Intermediate Unit
- Carlisle Area School District
- Conestoga Valley School District
- Cumberland Perry Area Vocational Technical School
- Harrisburg University of Science & Technology
- Pennsylvania STEM Initiative
- Project 720 Partnership
- Southcentral Pennsylvania Intermediary Network
- Town & Country Day School

Education

strategic consulting

branding & messaging

organizational development

integrated communications