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When the Capital Area Intermediate Unit wanted to implement a new strategy and direction, they engaged **Wendt Partners**. Working with their executive leadership, Wendt Partners developed a customized strategic planning process, created a new brand identity, designed an award-winning website, and dramatically increased community awareness and media coverage. The result? Greater participation in critical programs, broader public awareness and a renewed sense of shared mission.

“Wendt Partners’ thinking, probing and investigating of who we are has led us to a better strategic plan, and the internal and external response to the changes they helped us make has been outstanding.”

■ **Amy C. Morton**
Executive Director, Capital Area Intermediate Unit



Learn how Amy Morton and other executive leaders implement innovation in their organizations.

>> Read their case stories online at
www.wendtpartners.com.

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Implement **innovation**™

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